



The Cedar Mill News

12110 NW West Road
Portland, OR 97229

Cedar Mill News Advertising Frequency Agreement

This Frequency Agreement entitles advertiser to the discount rate as specified under "2006 Advertising Rates." A year begins with the month of the first insertion.

Should an advertiser fail to insert the required number of advertisements within a given year, the advertiser will be charged at the appropriate earned rate. Advertisers who have signed a 12-time frequency contract must run a minimum of one advertisement in each issue during the life of the contract. Advertisers who have signed a 6-time frequency contract may run advertisements any six times during the life of the contract. Once frequency agreements are fulfilled, a new agreement must be signed at the then-current rate to continue with frequency-discounted rates.

CMN reserves the right to change rates upon notice. We will, however, honor the rate under an advertiser's current frequency contract until its completion.

Unless CMN receives instructions to the contrary, the advertiser's most recent advertisement will be rerun. An advertiser may change the size or contents of their advertisement at any time.

If an advertiser is requesting a "member rate" the advertiser agrees to maintain a current membership in the Cedar Mill Business Association.

2006 Rates

	Frequency	Once		6 x year		12 x year	
Width	Height	non-member	CMBA Member	non-member	CMBA Member	non-member	CMBA Member
1 column	1 inch	\$20	\$15	\$18	\$13	\$15	\$10
1 column	2 inches	\$36	\$27	\$33	\$24	\$27	\$18
2 column	1 inch	\$36	\$27	\$33	\$24	\$27	\$18
2 column	2 inches	\$70	\$53	\$63	\$35	\$52	\$35
1 column	4 inches	\$70	\$53	\$63	\$35	\$52	\$35

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With this document, advertiser agrees to run an advertisement in the Cedar Mill News six twelve (circle one) times per year at the 2006 rate. Advertiser is requesting the member non-member (circle one) rate.

Advertiser Business Name _____

Advertiser Signature

Date

Publisher Signature

Date